

ELIZABETH BERGER

USER EXPERIENCE DESIGNER



PROFILE

I am Elizabeth Berger and have 6+ years experience. I strive to create seamless and intuitive experiences. I have a focused concentration in Interaction Design, by defining functionality and how users walk through an interface.

I am an advocate of crafting a smart design stemming from both a thoughtful user experience and also a compelling interface through a sharp visual elegance.

Now currently based out of the **Greater Atlanta Area.**



SKILLS

- ✔ Photoshop
- ✔ Information Architecture
- ✔ Illustrator
- ✔ Bootstrap
- ✔ InDesign
- ✔ UX Design
- ✔ Dreamweaver
- ✔ UI Design
- ✔ HTML & CSS
- ✔ Web Optimization
- ✔ Omnigraffle
- ✔ Responsive Design
- ✔ Balsamiq
- ✔ Color Theory
- ✔ Axure
- ✔ Typography
- ✔ Sketch
- ✔ InVision App
- ✔ Wireframing



EDUCATION

Seton Hall University, Graduated May 2012

Bachelor of Arts in Graphic, Interactive, & Advertising Design

Certificate in Web Design



REFERENCES

By request



PORTFOLIO

Visit online at: www.elizabethjberger.com



CONTACT

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WORK EXPERIENCE



UX/UI Designer

December 2018 - February 2019

CyberCoders contracted for Boost Labs, Atlanta, Georgia

- Designed user interfaces for client's software based around well drilling. This project included wireframing, InVision prototyping, and designing high fidelity mockups according to client's branding. The main goal of this project was to create and design an interface for well data in order for engineers and managers to analyze previously drilled wells to increase efficiency in time and cost for future wells. This was accomplished by data visualizations to see trends across wells.



Senior UX Specialist

August 2017 - December 2018

FactSet Research Systems, Inc., New York, New York

- Lead design for a major company initiative for a complete overhaul of FactSet's News application that reaches thousands of users across FactSet's clients. This included cross-team collaboration and brainstorming sessions, information architecture exercises, wireframe creation, and user testing.
- Improve design across different applications including document and report-driven apps such as Merger-Acquisitions/Deal Transactions, ETF Funds reports for equity and fixed income, and activism and governance. These efforts included collaborating with product managers to understand and execute the requirements and goals of each application.
- Participate in assisting user researchers work with product managers to understand user needs in order to create scenarios and tasks for user testing.



Interaction Designer

January 2015 - August 2017

FactSet Research Systems, Inc., New York, New York

- Define the standards of formatting and editing objects on data-driven charts across 5 different charting applications through the redesign of FactSet's chart formatter.
- Enhance user interfaces of FactSet's workstation, consisting of 400+ applications reaching over 65,000 users, to improve behavior, functionality, and interaction utilizing the pattern library or proposing and owning new patterns to better serve the overall user experience of the applications.
- Help define and build FactSet's UX pattern library consisting of all established patterns and components.



Freelance User Experience Designer

2011 - 2015

Liz Berger, www.elizabethjberger.com, Summit, New Jersey

- Freelance for small businesses and organizations designing websites and branding identity designs with work ranging from visual design projects to information architecture to full web design projects including HTML/CSS.
- Assisted in a UX heuristic evaluation of myidentifiers.com's key functional areas. This leveraged published research data, industry-accepted usability principles and prior design experience to identify usability issues and recommend improvements.



Web & Visual Designer

June 2012 - January 2015

Fareportal, Inc., New York, New York

- Collaborated cross-teams to solve user interface design challenges of the customer journey through the payment and confirmation pages of CheapOair.ca and .com, which included creating user personas, information architecture, and wireframes.
- Designed and implemented landing pages for CheapOair.com utilizing cross-browser HTML and CSS with functional jQuery.
- Designed responsive web designs for Fareportal's main brand, CheapOair.com, following user experience design best practices.
- Created both interactive and static infographics, which successfully improved page rankings for CheapOair.com as a result of SEO requirements and best practices.